
FY 2018 Annual Report
Growth. It was the common thread of the year. We added staff. We expanded programming. We increased the size of our footprint in the community – helping it to grow as well.

In November 2017, we added the new position of Director of Alumni and Community Engagement to create more meaningful interactions with alumni and the Greater Cleveland community.

To complement our seven core programs (pages 8-9), we added new offerings as well. Empower Cleveland Youth was brought fully under the CLC umbrella. Empower – a collaboration between civic leaders and youth-serving nonprofits – builds students’ capacity for success through career exploration, career readiness, leadership training, and civic education.

The Stokes Civic Leadership Institute, a collaboration with Cuyahoga Community College as part of their Stokes 50-year legacy celebrations, brought rising and established leaders together to take a deep dive into five core community issues ranging from workforce development to public safety.

Accelerate, our annual pitch competition continued to grow and flourish, boasting over 500 attendees! One sponsor, Thompson Hine LLP, created a subsequent Accelerate off-shoot, thereby significantly increasing the event’s impact.

We know there is still much work to be done in our community and we are committed to our role of helping our emerging, rising and established leaders be successful in further engaging in our community in meaningful ways that better Greater Cleveland. We hope to have you join us as a partner in this work.

Ira Kaplan
Board Co-Chair

Lawrence E. Oscar
Board Co-Chair

Marianne Crosley
President & CEO
Civic Understanding

“I now know much more about the communities within and surrounding Cleveland. I also have a better idea of how to get involved in philanthropic and outreach efforts in the area because I’ve gained a better civic understanding. The understanding and appreciation I gained for the city of Cleveland has been immeasurable.”

The Cleveland Leadership Center fulfills its mission to build a continuum of civic leaders in part through six programs for individuals across varying stages of life and career. Alumni of all programs are encouraged to continue their civic education and engagement through a variety of events and experiences.
Cleveland Leadership Center’s guiding framework is built upon four desired program outcomes: civic understanding, relationship building, collaborative leadership, and civic readiness. These four pillars guide curriculum development and delivery and provide a framework to support continuous evaluation and strengthen each offering.

**Mission**
To build a continuum of civic leaders committed to our community’s excellence by serving as a catalyst for civic engagement.

- **Civic Understanding**: Learning the history, critical issues, and current assets of our community and considering implications for the future.
- **Relationship Building**: Creating opportunities to connect across a continuum of leaders.
- **Collaborative Leadership**: Enhancing skills, knowledge, and personal awareness to build coalitions and effect positive change in the community.
- **Civic Readiness**: Fostering individual attitudes, knowledge and behaviors that spark informed and sustained activity in the civic realm.

Every Cleveland Leadership Center program is evaluated through a retrospective pre-test (RPT). Through the RPT, participants rate their knowledge, attitude, and skills relative to the four outcomes at the beginning of the program compared to the end. The results illustrate the impact of each program.
LEADERSHIP CLEVELAND
LC provides participants with behind-the-scenes insights on Cleveland's toughest issues, hones their leadership skills, and deepens their community impact. It strengthens networks, advances collaborative skills, and provides a deep understanding of complex civic issues.

LC2 FELLOWS
LC alumni use the knowledge and skills they gained in LC to address a compelling community issue or opportunity.

CLEVELAND BRIDGE BUILDERS
CBB prepares participants for meaningful, fulfilling, and impactful civic engagement through relationship building and experiential collaboration.

LookUp is offered as a six-month school year program (offered at no cost to participants), and as a one-week Summer Session.

Civic Leadership Institute
CLI raises participants’ civic awareness and engagement by immersing them in Northeast Ohio’s past, present and future. Participants explore current community topics with top local leaders and gain a greater understanding of the interconnectedness of community assets, organizations, and issues, including how they impact the local public and private landscapes.

It is offered three times per year.

Cleveland Leadership Center creates focused civic education and leadership development programs and events tailored to meet the needs of our community and the specific requests of local organizations. These civic education and immersion experiences heighten civic understanding and involvement, and develop critical collaborative leadership skills by engaging CLC’s vast network of community leaders and extensive experience in designing civic leadership curriculum.

OnBoard Cleveland
OBC enhances communication skills and strengthens workplace presence. Participants gain a better understanding of critical issues and assets within Cleveland’s civic infrastructure and connect with civic opportunities that align with their personal interests.

Participants discover and learn to leverage their individual strengths and to maximize contributions in professional settings and community involvements.

Campus Cleveland
Campus Cleveland is a collection of offerings that introduce college-age students to the expansive work, live, and play opportunities Cleveland has to offer young professionals.

Campus Cleveland Summer highlights Cleveland’s professional and civic assets for summer interns. Winter Edition is a day-long career and networking event. Service Breaks are week-long service experiences during school breaks.

CLC Alumni
CLC regularly hosts events and experiences that bring together alumni of all programs for education, connection, and engagement opportunities. These offerings keep past participants’ civic knowledge current and relevant. Through ongoing interactions with the region’s most dynamic and innovative people and places, alumni foster collaborative relationships, deepen their knowledge, and expand their skills to better position and equip them to advance key community initiatives.
I know about Cleveland’s civic assets, issues, and stakeholders.

“This session made me realize that there are neighborhoods nearby that are struggling and could be improved; there are always ways to help. I also looked at what could be improved in my own community.”

LOOKUP 2018 PARTICIPANT

“I am able to work strategically with diverse community stakeholders to effect positive change.

“Many people have worked hard to welcome young professionals without displacing those who have been responsible and loyal members of our society. It is important, as with any issue, that both sides work together to reach a median where our city welcomes all and promotes productivity of all shapes.”

CC 2018 PARTICIPANT

I have access to opportunities to form relationships with people from a variety of backgrounds.

“It was great to connect with my peers about the current problems of society and injustice in different communities. Everyone doesn’t have the same problems but we all go through something.”

LOOKUP 2018 PARTICIPANT

“I know how to find community engagement opportunities that are relevant to my interests and abilities.

“I learned more about Cleveland and the many ways I can personally impact the city through civic engagement.”

CLI 2018 PARTICIPANT

“Relationships = trust. How important to think about this in all we do!”

LC 2018 PARTICIPANT

“Relationship Building”

We evaluate the impact of our programs on participants through a 16-question retrospective pre-test. The charts below indicate the percentage of participants who agreed or strongly agreed with specific outcome-related indicators before (pastel bars) and after (dark bars) the program.

Civic Understanding

Collaborative Leadership

Relationship Building

Civic Readiness

Civic Readiness
Tory Coats: Teen Entrepreneur Pop-Up Shops

Tory is helping students to learn business by doing business. His winning pitch was to provide young entrepreneurs with business experience and the opportunity to sell products out of underutilized storefronts.

His vision became reality as he partnered with Slavic Village Development Corp to launch two events. On July 30, 2018, the Dare 2 Accelerate Teen Pitch Competition offered teens a chance to win money for their business ideas. On August 4, 2018, local teen entrepreneurs sold their goods and services at the Dare 2 Believe Pop Up Shop.

Tory made a video at the Pop Up Shop - you can see it at: www.cleveleads.org/teen-entrepreneur-pop-up-shops/.

Gina VanCant & Kendra Valton: Latch & Learn

Gina and Kendra created Latch & Learn to educate expectant mothers on breastfeeding and the positive impact it has on an infant’s health.

They are currently creating a pilot of the program and hosted their first event on August 25, 2018 as part of Black Breastfeeding Week.

They are collaborating with MomsFirst – a City of Cleveland program that provides case management and home visit services to pregnant moms – to recruit mothers for Latch & Learn and provide the space to host the participants.

Keshia Johnson Chambers: This is BLK CLE

Keshia’s vision for an internet and social media-based platform to support and promote the African-American community and those who are engaged in or want to learn more about it, is moving forward.

She has been laying the groundwork for a social media plan, developing a brand, researching stories, and starting to conceptualize events.

She is also working to identify and create partnerships and collaborations to assist with historical research and technology development.

Christopher Scott: Speak for Me

Christopher’s vision to connect schools and organizations in the African American community with a network of talented local motivational speakers through an app is in the works.

He has collected information from over 115 potential speakers for inclusion in the app and is now in the process of surveying community-based organizations to better understand their needs and wants regarding speakers. He is also in discussion with potential community partners about the technology development portion of his project.
FY 2018 Highlights

Core Programs

Look Up To Cleveland
High school juniors and seniors gained leadership skills and had their perspectives of their city and its people broadened through the school year and summer programs.

97

Campus Cleveland
(formerly (i)Cleveland)
College students discovered the vast opportunities Cleveland has to offer them and made connections to help them launch their careers upon graduation.

236

Civic Leadership Institute
Community-minded individuals learned about Cleveland’s past, present, and future civic landscape, as well as how and where they can plug in and make a positive difference.

154

Cleveland Bridge Builders
Mid-career professionals honed their teamwork, communication, and leadership skills, delved into their own civic visions and completed mission-focused projects for eight nonprofits.

59

OnBoard Cleveland
Early-career professionals gained greater insight into their unique preferences and skill sets and learned how to leverage them to make a positive impact professionally and civically.

28

Leadership Cleveland
Senior-level leaders took deep dives into local civic systems and issues; built strong networks, and enhanced their collaboration skills, to increase their impact on the community.

66

LC2 Fellows
Leadership Cleveland alumni from across years created a plan to develop unused Downtown land into a multi-use recreational area and trail to improve the quality of life for Clevelanders.

16

Total People Engaged
Through CLC’s core programs more than 650 individuals honed their collaboration and leadership skills and broadened and deepened their civic understanding.

656

... And More

529
475 community members joined 29 presenters (from 78 applications) and 25 judges at Accelerate 2018 to advance ideas designed to improve Northeast Ohio.

Expanded staff with the addition of Director of Alumni & Community Engagement position to provide more meaningful education, connection, and involvement opportunities.

521
CLC alumni and members expanded their civic knowledge and became better connected through a host of events.

1,102
48 volunteers helped broaden the horizons of more than 1,100 Cleveland Metropolitan School District high school students at 12 schools through our Career Compass program. The program broadens students’ educational and career horizons and opens doors to paths the students never even knew existed.

55
17 Senior and 38 Junior Fellows examined critical problems facing our community through Stokes Civic Leadership Institute – created in partnership with Cuyahoga Community College as part of their Stokes 50th anniversary celebrations. At the end of the program, they hosted public forums to educate the community on these issues and ways to help address them.

25
At-risk Cleveland high school students are now better positioned for success after participating in the Empower Cleveland Youth summer program, which builds students’ capacity for success through career exploration, career readiness, leadership training and civic education.

Leadership Cleveland kicked off its year-long celebration of its 2,414 alumni and four decades of impact. 72 Leadership Cleveland alumni kicked off the LC40th year at a special showing of How to End Poverty in 90 Minutes (with 119 People You May or May Not Know) at Cleveland Public Theatre.

Provided consulting services to Leadership Tennessee to help them develop and implement an evaluation system, including the creation of guiding principles, data collection tools, and a guiding framework, as well as staff training.

29
CLC alumni took part in a week-long service and immersion trip to Puerto Rico. They took donations and helped with the hurricane recovery including clean-up and reforestation efforts. They also met with local foundation leaders and FEMA to learn about the civic landscape.

14

ToTal people engaged
Through CLC’s core programs more than 650 individuals honed their collaboration and leadership skills and broadened and deepened their civic understanding.

15
More than 50% of our operating funds come from charitable contributions.

This support:

- Invests in Cleveland’s future by providing high schoolers, college students, and young professionals with leadership opportunities and connections to the city and a network of local leaders and professional resources.
- Helps at-risk Cleveland Metropolitan School District high school students envision and pave paths to futures they never knew possible.
- Inspires and connects leaders of all ages to make our city a better place for all to live, work, play, and visit.

To donate, visit cleveleads.org/donate or contact Michael E. Bennett at (216) 592-2426 or mbennett@cleveleads.org.

Collaborative Leadership

“Empathy is SO important. A community is never just one thing. There are many complexities, social issues, and challenges that populations face. This course was a great reminder to think outside of my field and not make assumptions.”
The CLC Endowment Fund was created to provide permanent financial resources to accelerate our innovative and entrepreneurial activities, including:

- Expanding opportunities for CLC alumni to make a difference.
- Nurturing initiatives that impact those most in need.
- Positioning individuals and organizations to address community priorities.

Thank you to our initial donors:
(Gifts and pledges through June 30, 2018.)

**Founder’s Circle**
$100,000+
Tom and Joanie Adler
Viki and Marc Byrnes
Dick and Pat Pogues

**Legacy Circle**
$75,000 – $99,999
No donors as of 6/30/2018

**Visionary Circle**
$50,000 – $74,999
Margaret W. Wong

**Leadership Circle**
$25,000 – $49,999
Ira and Amy Kaplan
Larry Oscar and Jeanne Shatten

**Civic Champions Circle**
$10,000 – $24,999
No donors as of 6/30/2018

**Civic Supporters Circle**
$5,000 – $9,999
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To learn more about the endowment fund, make your gift, or see the list to date, visit: www.cleveleads.org/endowment, or contact Michael Bennett at mbennett@cleveleads.org or (216) 592-2426.

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- **$50,000 and over**
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  - Cleveland Foundation
  - The George Gund Foundation
  - KeyBank

- **$25,000 - $49,999**
  - Eaton
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- **$15,000 - $24,999**
  - Cleveland Clinic
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  - The FirstEnergy Foundation
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  - Frantz Ward LLP
  - Huntington Bank

-WHILE THERE ARE STILL MANY CHALLENGES THAT THE CITY IS FACING, THERE ARE MANY GREAT ORGANIZATIONS AND OPPORTUNITIES FOR ALL OF US TO WORK TOGETHER TO OVERCOME THEM-

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- The Lincoln Electric Company
- The John F. Murphy Foundation
- Nordson
- Oatey Co.
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  - Aon Risk Solutions
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  - The MetroHealth System
  - Porter Wright Morris & Arthur LLP
  - Ratliff & Taylor
  - United Way of Greater Lorain County
“No one person is responsible for change. Collaboration and communication is key to making an impact.”

Walter | Haverfield LLP

$500 - $999
- The AKA Team
- Ashland University
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- Cuyahoga Metropolitan Housing Authority
- Greater Cleveland Food Bank
- Greater Cleveland Partnership
- New York Community Bancorp, Inc.
- OhioGuidestone
- Rea Foundation, Inc.
- Recovery Resources

$1 - $499
- Alzheimer’s Association Cleveland Area Chapter
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- City of Brooklyn
- City of Cleveland
- Cleveland Neighborhood Progress
- College Now Greater Cleveland
- Destination Cleveland
- Dix & Eaton
- E-Ventus
- GE Foundation
- Great Lakes Brewing Company
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“My most important takeaway is the complexity of civic issues. I want a quick answer but that doesn’t exist when really working to solve issues in the city.”

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I never really thought about myself as a leader but now I feel really empowered. I will bring the skills I learned back to my school in order to try to make my own community a better place.

I now see the hope and positivity in anything. I’ve learned to keep my voice and hold on to the things I believe in.

"I believe in..." and hold on to the things learned to keep my voice positivity in anything. I’ve now see the hope and...
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