



**We are Cleveland: Leading for Change
Leadership Conference - Thursday, August 16, 2018
Sponsorship opportunities**

Co-Presenting sponsorship

\$7,500 investment for Co-Presenting sponsorship

- Co-Presenting Sponsor would receive recognition on event-related materials. Skoda Minotti has committed an equal amount as a Co-Sponsor, and the event would be designated We are Cleveland: Leading for Change, presented by Cleveland Leadership Center with Skoda Minotti and [name].

A representative of each Co-Sponsor would be invited to offer greetings at the breakfast keynote.

Co-Sponsors' names would be incorporated in CLC's Conference-related promotions, including on social media where our followers (10,105 on Twitter, 3,306 on Facebook and 2,977 on LinkedIn) regularly share posts. The Co-Sponsors' names and/or logos would have a presence on our email blasts to our 7,000+ alumni and hundreds of other community leaders on our lists, which currently average a 32.3% open rate.

In addition, each Co-Sponsor receives:

- 4 full-day tickets (value of tickets is not tax-deductible)
- Full-page ad in program book
- Information table on-site
- Greeting opportunity at a workshop
- 5 participants in future Civic Leadership Institute sessions (value of CLI tuition is not tax-deductible)

Other sponsorship opportunities

Closing Happy Hour

\$3,500 investment, limited to 1 sponsor

- Recognition on event and reception-related materials*
- Greeting opportunity at reception
- 2 full-day tickets (value of tickets is not tax-deductible)
- Half-page ad in program book

Take Action Fair [no longer available for 2018]

\$2,500 investment, limited to 1 sponsor

- Recognition on event and workshop-related materials*
- Information table at Take Action Fair
- 2 full-day tickets (value of tickets is not tax-deductible)
- Quarter-page ad in program book

Workshops (multiple opportunities)

\$1,800 investment, limited to 1 sponsor per each of 16 workshops

- Recognition on event and workshop-related materials*
- Greeting opportunity at sponsored workshop
- 2 full-day tickets (value of tickets is not tax-deductible)
- Mention in program book

*Materials where name and/or logo and/or web link could appear include invitation, emails, flyers, website, blog, social media channels (Facebook, Twitter, LinkedIn), news releases, signage and/or PowerPoints at event.